



CORA 2003 Membership Report

Cameron Shankland
Membership Director
November 1st 2003



CORA Membership - Update

875 CORA active members

Juniors

Female - 25

Male - 8

Open

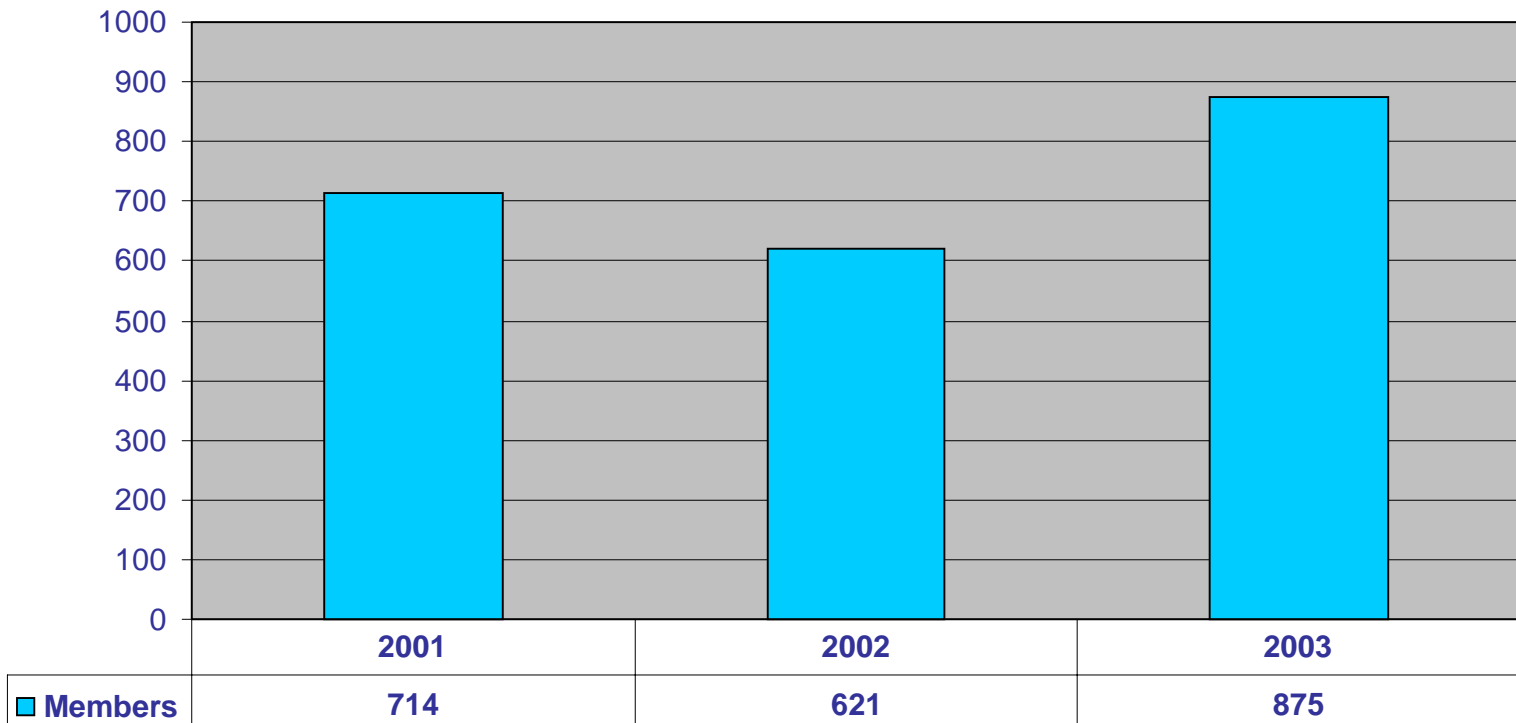
Female - 537

Male - 305



2003 Membership Report

Total Membership 2001 - 2003





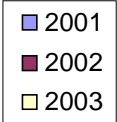
2003 Membership Report

2003 Club Breakdown

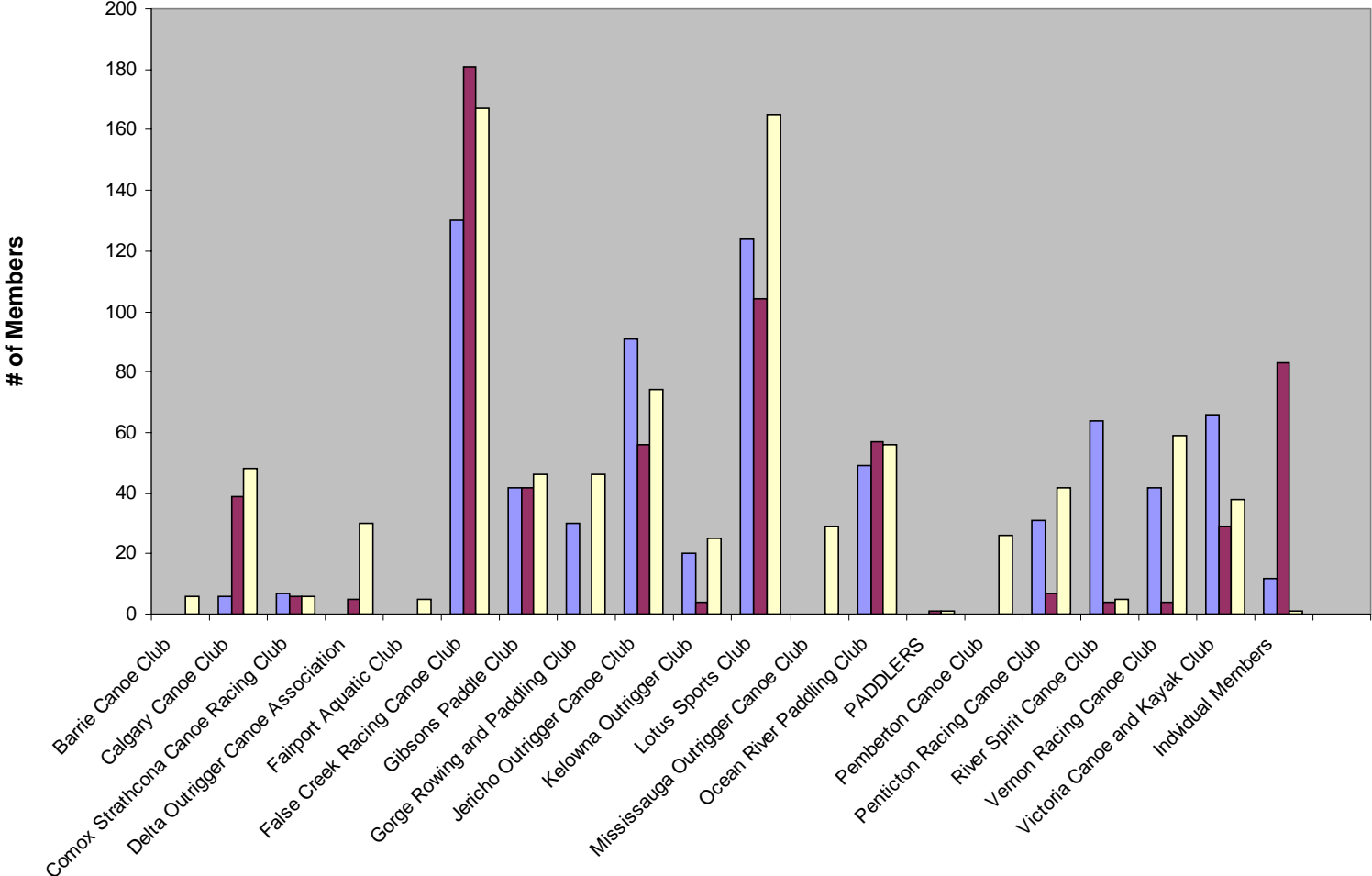
- | | |
|--|--|
| <ul style="list-style-type: none">• Barrie Canoe Club - 6• Calgary Canoe Club - 48• Comox Strathcona Canoe Racing Club - 6• Delta Outrigger Racing Club - 30• Fairport Aquatic Club - 5• False Creek Racing Canoe Club - 167• Gibsons Paddle Club - 46• Gorge Rowing & Paddling Club - 46• Jericho Outrigger Canoe Club - 74• Kelowna Outrigger Club - 25 | <ul style="list-style-type: none">• Lotus Sports Club - 165• Mississauga Outrigger Canoe Club - 29• Ocean River Paddling Club - 56• PADDLERS - 1• Pemberton Canoe Club - 26• Penticton Racing Canoe Club - 42• River Spirit Canoe Club - 5• Vernon Racing Canoe Club - 59• Victoria Canoe & Kayak Club - 38• Individual Members - 1 |
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2003 Membership Report



Cross Comparison of Club Memberships 2001 - 2003





CORA Membership Cards - Update

- 835 CORA cards and stickers issued in 2003
- 95.4 % of total membership



2003 Successes

- Goal of 90 % of cards created achieved
- Created new Record Keeping System
- Improved Communication with Club Reps
- Documented Membership Director Responsibilities



2003 Challenges

- Delays in getting cards out mid way through year
- Having to outsource card laminating
- Getting members to fill out forms properly



2004 Opportunities

- Simplify Membership Renewal Process
- Dynamic interface of membership database with Website
- Creation of Members Only section on Website: Accessible through the use of Member ID and password
- Online application forms



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Questions ?