



**CORA Annual General Meeting Minutes**

**Sunday, November 27, 2016**

**1:00 pm Jericho Sailing Centre,  
1300 Discovery St. Vancouver**

Welcome and Call to Order: meeting called to order at 1:05pm

Board Members in Attendance: Gralin Doubleday, Rob Varnel, Kristine Malmqvist, Marianne Pilon, Paul Pilon, Ron Chin, Lynda Roberts, Graeme Galves, Leanne Stanley

Members in attendance: John Bohaychuk (Leduc), Stu Gravel (Leduc), Jan Chavarie (Jehrico), Doug Mancell (Lotus), Adam Balfour (FVDBC), Sue Milligan (Powell River), Estelle Matheson (Jericho), Susan Tourigny (FCRCC), Rob Monterio (Jericho), Ken Ang (FCRCC), Rob Magus (FCRCC)

Members participating via telephone: Nicole Cherrington (FGPC), Eric Ages (FGPC), Jill Kelly (FGPC), Tara Hastings (FGPC)

1. Presentation and Acceptance of previous AGM minutes

Moved by Jan Chavarie to accept 2015 and 2016 AGM minutes as presented. Seconded by Sue Milligan.  
**Carried**

2. Changes, additions, and acceptance of agenda

No changes, agenda accepted.

3. Presidents Report: A year in review (Gralin Doubleday)

As attached.

4. Treasurers Report: 2016 Financials and proposed 2017 budget (Rob Varnel)

**As attached.** See item 11 for additional supporting information for the Board's efforts to create a spending plan to further support its members. Note this is the first year that sprint is separated from

regular CORA activities. Additional grants for Coaching Education budget to \$7500, RME Grant budget line item increased to \$15,000. Rebuild website initially estimated in the budget at \$5000.

Budget will be finalized and approved by the board at the beginning of 2017.

#### 5. Membership Report (Jan Chavarie)

As attached. 1% increase in paddlers from 2015, online registrations have increased again to 69% now. Slight decrease in junior paddlers and increase in open paddlers. Improvements to the online system are scheduled for 2017. **Online sign up is crucial for data accuracy.**

#### 6. Communications Report (Paul Pilon)

As attached. While communication improvements have been a highlight of discussion for this weekend for the board, many people do visit the CORA website and Facebook page. Most visits to the website are to view the Race Schedule. Facebook page almost 800 likes for the page, up from 662 last year shows an increase social media presence and access. YouTube channel has also been widely used, particularly the huli recovery video. Twitter has almost 450 followers; each Facebook post is also shared on Twitter. The Board is still interested in a volunteer with media knowledge and experience to improve our media presence.

#### 7. IVF Report (Lynda Roberts)

As attached. Time trials for IVF World Outrigger Sprints in Tahiti 2018 Will be held in Calgary on September 30, 2017 with a fun day of races and training on the following day. Now that there will be spring and long distance world championships on alternating years, the IVF activities will encompass both.

#### 8. Insurance Report

No insurance incidents or claimed to date this year. Fees are anticipated to remain the same. Safety manual will be reviewed by the board in 2017. If a CORA paddler is going to an international event, our policy covers cover world-wide as athletes. For this insurance to be valid the club and/or paddler needs to communicate with CORA for EVERY race that they need coverage for. Note: this insurance is liability only.

#### 9. Safety Report

As noted in the president's report, recent events have prompted the Board to review its safety activities and rules. New rule for winter series small boat requirement for the paddler to wear a Transport Canada approved PFD. The Board will consider the suggestion that only traditional wearable PFDs for this requirement.

Clubs are required to set their own safety manual and policy because each location has specific conditions.

10. Other business

None noted.

11. New and ongoing CORA Initiatives

CORA board met to discuss long term priorities in service of supporting the membership, long term strategy priorities as follows:

1. **IVF Support**
2. **Communication**
3. **Coaching**
4. Club Support
5. Race Participation
6. RME grant augmentation

Funding options in service of supporting these priorities will inform the finalization of the budget for 2017 and beyond.

12. Recap of the 2017 race calendar

As attached, with adjustments to some applications agreed to by the applicants.

13. New Business

None noted.

14. Voting for the 2017 Board of Directors

**Those remaining on the Board for 2017:**

Gralin Doubleday (FLRCC), Rob Varnel (PRCC), Marianne Pilon (ORPC/VYPC), Paul Pilon (ORPC), Ron Chin (FCRCC), Lynda Roberts (Calgary), Graeme Galves (Not affiliated), Leanne Stanley (Kelowna), James Hill (Victoria), Don Mulhall (Penticton Racing Canoe Club)

Gralin Doubleday is willing to sit another year as president.

**New Members to the Board for 2017:**

**Nicole Cherrington** (FGPC) (nominated by Eric Ages), **Stu Gravel** (Leduc) (nominated by Rob Varnel)

**Members stepping down:**

Kristine Malmqvist (Calgary)

Moved by Paul Pilon to adjourn 2016 CORA AGM. Seconded by Marianne Pilon. Carried

**Meeting adjourned at 2:20 pm.**

## 2016 PRESIDENT'S REPORT

2016 was a year of trials, continued growth, and new initiatives, none of which happens without the hard work of a dedicated board and volunteers. I would like to begin by thanking the current board and committee members for their contributions and many hours spent working on current issues and the future development of CORA.

The small boat drafting policy was run on a trial basis this year where race organizers were asked to implement, monitor, and collect feedback on guidelines set forth at the beginning of this year. This was an initiative brought forth by members who looked to CORA for a judgement and to set some guidelines in respect to the "fairness" of drafting at small boat distance events. Results will be attached in a separate report.

Sprint racing interest within CORA continues to grow as evidenced by the 83 members that attended the 2016 IVF World Sprints in Australia. We now have multiple member clubs hosting sprint only events or holding them in conjunction with a distance event and at least two clubs vying for the chance to host Sprint Nationals, the growing interest is inspiring. The next step could be the development of a sprint series similar to our CORA Cup for distance events and I look forward to see how we can further develop this segment of outrigger racing.

CORA's, i.e. Canada's, involvement within the IVF continues to be strong and have a voice thanks mainly to the ongoing efforts of Lynda Roberts and the sprint committee. Lynda sits on the IVF board representing Canada and is helping to promote and develop outrigger sprint racing, and now long distance racing, on the international stage. She has been invited on several occasions to assist other nations in the running of their own IVF events, we are lucky to have her in our mix.

The CORA Cup race series was very well attended again this year, though the associated time commitment, boat logistics and cost of travelling to some events does prevent some clubs from attending all races. Some possible solutions to the barriers will be addressed as part of our long term planning initiatives.

A new awards and recognition program was instituted this year. Though the glass trophies were beautiful and appreciated by any of the crews that earned them, the ongoing annual maintenance and acquisition prior to Nationals was very time intensive. It was decided that framed, adhesive prints personalized with the winning crew's name and class would be awarded for each qualifying category. The adhesive prints may be kept in their frames for display, or removed and adhered to the hull of one of the club's boats as a means of inspiration for others.

The board continues to work diligently on long term planning initiatives trying to find answers to some difficult topics like improved communication, promotion, coaching resources, and club support. Some headway has been made and we continue to move forward by facilitating special dedicated long term planning meetings. This allows us to better identify the issues at hand and work towards solutions for the betterment of the sport.

## 2016 PRESIDENT'S REPORT

Events this past year have caused us to pause and review some of the small boat safety policies. The resulting changes will require that all paddlers participating in a CORA sanctioned small boat event between November 1 and March 31 must wear an approved PFD. Precise wording will be updated and reflected in the CORA race rule policies.

I want conclude this report by paying tribute to two long time members and builders of our sport which we unfortunately lost this past year.

Peter Forand was a long time paddler, competitor, and friend of many. As a member of Lotus, Jericho, and Comox clubs through his paddling years he touched and mentored many in the sport. Peter also served on the CORA board as a board member, race director, and insurance coordinator, and left us a lasting legacy in the creation of a power point presentation entitled "Crew Selection", which can be found on our resources page.

Hugh Town was known as a versatile paddler that always had a smile and kind greeting for anyone he met. As a certified coach and mentor Hugh was known as a builder of the sport locally and abroad. This is most evident from Hugh and wife Florida's involvement in the creation and development of a breast cancer survivor outrigger club in Hawaii in 2006.

Both Peter and Hugh will be dearly missed but their commitments to the sport of outrigger will forever be appreciated. Thanks to the assistance and input of member Ross Creasy, the CORA board will be moving forward with awards of recognition in their honor.

## **CORA COMMUNICATION DIRECTOR'S REPORT - 2016**

CORA continues to attempt to improve its communication with its existing membership and potential new members through its website and social media offerings such as Facebook, YouTube and twitter.

### **CORA website:**

There were 43,441 visits to the CORA website in 2016, up slightly from 42,145 in 2015. The average number of monthly visitors in 2016 was 3,620 or approximately 119 per day. Other website stats include:

- 62% accessed the CORA website using a desktop
- 22% accessed the CORA website using a mobile phone
- 16% accessed the CORA website using a tablet
  
- 40% were accessing the CORA website for the first time
- 60% were returning visitors
  
- 46% of visitors were female
- 54% of visitors were male

Similar to other years, the most popular pages visited were:

- Home Page 22%
- Race Schedule 8%
- Race Results 7.5%
- Buy & Sell 4%

The small increase in website visits has been more than compensated for by a significant increase in social media interactions through Facebook, YouTube, and Twitter.

### **Facebook:**

CORA continues to rely increasingly on Facebook to keep in contact with its membership and expand its reach to potential new members

- Likes of the CORA Facebook page were 781 in 2016 up from 662 in 2015.
  - 54% were women
  - 42% were male
  - 77% were aged 35 years or older while less than 6% were under 25 years of age
- There were 70 posts to the CORA Facebook page in 2016 up from 60 in 2015
- 49,017 people were reached through Facebook in 2016 almost double the numbers that were reached during 2015 (27,888).
- Of the 49,017 people reached during the year, 8,924 (18%) clicked through to view the post and of those 2,122 (24%) liked, commented on or shared the post.

- The average number of people reached per Facebook post in 2016 was 700 almost double the reach per post in 2015 (465).
- Some Facebook posts reached as many as 5,000 people which means we are extending out well beyond the current membership to new potential members through member shares with their non-CORA Facebook friends.

#### **YouTube:**

CORA created a new YouTube channel in 2014 and has posted several outrigger educational videos which it sponsored the production of in 2014 and 2015 which include:

- Bailing Tutorial: Uploaded 3 yrs ago, Total Views: 1,581, Views in 2016: 627
- Huli Tutorial: Uploaded 2 yrs ago, Total Views: 10,631, Views in 2016: 6,731
- Rope Rigging Iako to Ama Tutorial: Uploaded 2 yrs ago, Total Views: 2,747, Views in 2016: 1,692
- Rope Rigging Iako to Hull Tutorial: Uploaded 1 yr ago, Total Views: 186, Views in 2016: 166

#### **Twitter:**

CORA has a Twitter account which is setup to automatically tweet any posting that is made to our Facebook page.

The CORA's Twitter account currently has 448 followers up from 379 in 2015.

#### **Summary:**

In an attempt to increase the awareness of CORA's communication offerings we are recommending that member clubs and individual members continue to link to CORA's website, Facebook page and YouTube videos from their own websites and make a concerted effort in 2017 to like, share and comment on CORA's Facebook page and Facebook postings.

CORA Website: [www.canadianoutrigger.com](http://www.canadianoutrigger.com)

CORA Facebook Page: <https://www.facebook.com/canadianoutrigger>

CORA YouTube Channel: <https://www.youtube.com/user/CanadianOutrigger>

CORA Twitter Feed: <https://twitter.com/CdnOutrigger>

CORA welcomes comments from its members on how communication through CORA's website and social media sites can be improved. CORA is also looking for a media spokesperson, on a voluntary basis, to help promote our organization to the greater community. If you have expertise in media relations and would like to share your talents for a worthy cause we would love to hear from you.

Direct all comments and enquiries to [information@canadianoutrigger.com](mailto:information@canadianoutrigger.com)

**CANADIAN OUTRIGGER RACING ASSOCIATION**  
**For the Month Ended Oct 31, 2016**  
**Statement of Operations**  
**(Unaudited)**

	<b>TOTAL</b>	<b>2016 Budget</b>	<b>Difference</b>
<b>REVENUES</b>			
Membership Fees	\$ 39,224	36,000	\$ 3,224
Club fees (\$125/club)	3,625	3,625	-
Other GIC	433	500	(67)
<b>TOTAL REVENUES</b>	<b>43,282</b>	<b>40,125</b>	<b>3,157</b>
<b>EXPENSES</b>			
Accounting and Legal	412	600	(188)
AGM Expenses	192	3,200	(3,008)
Bank charges	45	150	(105)
Clinic Grant	1,950	6,000	(4,050)
Insurance	5,525	6,000	(475)
IVF Expenses	8,914	450	8,464
Medals and Awards	2,028	1,000	1,028
Nationals Hosting Grant	1,500	1,500	-
Nationals Sprint Trials	-	-	-
Office and Admin	205	500	(295)
Repairs and Maintenance Grant	9,000	14,000	(5,000)
Suspense	-	500	(500)
Telephone	742	500	242
Short Term Initiatives	-	750	(750)
Travel Grant	6,748	8,000	(1,252)
Website fees	1,770	2,000	(230)
	39,030	45,150	(6,120)
Interaccount transfers	440	5,000	(4,560)
Excess/(Deficiency) Revenue over Expenses	\$ 4,692	(10,025)	
Net Assets, Opening	85,804	85,804	
<b>NET ASSETS,Closing</b>	<b>90,497</b>	<b>75,779</b>	



## CANADIAN OUTRIGGER RACING ASSOCIATION

Balance Sheet  
As At Oct 31 2016  
(Unaudited)

	2016		
	General	Sprint	Total
<b>ASSETS</b>			
Cash	\$ 19,815	\$ 11,605	\$ 31,420
Short Term Investments		-	\$ -
	19,815	11,605	<b>31,420</b>
INVESTMENTS	70,000	-	\$ 70,000
<b>TOTAL ASSETS</b>	<b>89,815</b>	<b>11,605</b>	<b>101,420</b>
<b>LIABILITIES</b>			
Accounts Payable and Accrued Liabilities	-	-	\$ -
<b>TOTAL LIABILITIES</b>	-	-	\$ -
<b>NET ASSETS</b>	<b>\$ 89,815</b>	<b>\$ 11,605</b>	<b>\$ 101,420</b>

Director

[1] Consists of GIC's held at the following rates:

Issue date	Maturity Date	Principle	Interest rate	Terms
2016-10-31	May 2, 2018	\$ 10,000	1.05%	Non Redeemable
2016-10-31	May 2, 2018	\$ 10,000	1.05%	Non Redeemable
2015-06-03	December 5, 2016	\$ 20,000	1.25%	Non Redeemable
2014-07-25	July 25, 2017	\$ 10,000	1.75%	Non Redeemable
2015-01-19	January 19, 2018	20,000	1.80%	Non-Redeemable

## CORA Membership Report 2016

CORA Club	2015 paddlers	2016 paddlers	% Increase/ Decrease over 2015	Sex	# paddlers	
					2015	2016
1. BOCC (Belleville ON)	21	23	9.5%	Female	838	840
2. Calgary Canoe Club	37	31	-16%	Male	612	622
3. Club Bon Accueil (new, Powell River)		2	-			
4. Comox Valley Canoe Racing Club	39	34	-13%		# paddlers	
5. Delta Outrigger Kanu Assn.	9	2	-77%	Division	2015	2016
6. Dragon Zone Paddling Club	38	54	42%	Junior	51	37
7. Fairway Gorge Paddling Club	132	141	7%	Open	262	278
8. False Creek Racing Canoe Club	180	183	2%	Master	287	276
9. Fort Langley Canoe Club	96	96	0%	Senior Master	436	419
10. Fraser Valley Dragonboat Club	25	45	80%	Golden Master	332	353
11. Gibsons Paddle Club	8	19	137%	Kupuna	82	99
12. Harrison Paddlesports Club	9	8	-11%			
13. Jericho Paddling Club	45	51	13%	<b>Total Annual Memberships</b>		
14. Kelowna Paddle Centre	26	36	38%	2001	714	
15. Leduc Boat Club	35	21	-40%	2002	621	
16. Lotus Sports Club	65	63	-3%	2003	875	
17. Maple Bay Ocean Canoe Club	29	27	-7%	2004	988	
18. Montreal Outrigger Club – new		26	-	2005	1002	
19. Nanaimo Canoe Kayak Club	61	78	28%	2006	875	
20. Nanaimo Paddle Centre	25	22	-12%	2007	880	
21. Ocean River Paddling Club	54	61	13%	2008	904	
22. Pacific Reach Paddling Club	36	29	-19%	2009	956	
23. Penticton Racing Canoe Club	64	51	-20%	2010	1171	
24. Powell River OC Society	30	22	-27%	2011	1123	
25. Shuswap Assn. Rowing Paddling	28	39	39%	2012	1325	
26. Sproat Lake Canoe Club	28	36	28%	2013	1371	
27. Thunder Bay Outrigger Club	18	23	28%	2014	1422	
28. Vancouver Ocean Sports	23	19	-17%	2015	1450	
29. Vernon Paddling Centre	45	34	-24%	2016	1462	
30. Victoria Canoe and Kayak Club	25	21	-16%			
31. Victoria Youth Paddling	5	5	0%	<b>Online Registrations</b>		
32. Wailua Outrigger Canoe Club	30	32	7%	2016	1010 (69%)	
33. Unaffiliated	154	128	-17%	2015	965 (66%)	
				2014	826 (58%)	
<b>Totals</b>	<b>1450</b>	<b>1462</b>	<b>1%</b>			

Registration is an ongoing process, with forms and fees coming in online, in the mail, at races or from club membership coordinators. Registrations start coming in advance of the January Lotus IceBreaker and continues all season. The easiest and most data accurate way to register is online – please encourage your paddlers to do this!

**Online Registrations**

January	520	51%
February	124	12%
March	110	11%
April	70	7%
May	58	6%
June	48	5%
July	35	3%
August	16	2%
September	22	2%
October	5	
November	2	
December		
<b>Total</b>	<b>1010</b>	

## **2016 CORA AGM, IVF Report**

### **Team Canada World Sprints May, 2016**

A full report was posted on the CORA website

#### Highlights

- Team consisted of 83 paddlers winning 5 medals.
- Majority of paddlers were 50+ (49), with 2 junior and 2 paracanoe paddlers

Moving forward Canada will intend to enter an elite crew in both open men and women events. Awareness, increased trials participation from paddlers, and financial support for coaching support - to support this objective.

An updated Team Selection process will be completed to address suggestions of regional Club crews (beyond the Canada 1 designated crew) and new initiatives. Much tbd.

### **World Long Distance Championships. June 2017.**

The inaugural event will take place in Pirae, Tahiti (same location as 2018 World Sprints).

Selection trials were completed in August prior to the National Championships at Gibson's. Participation was much lower than intent numbers; 15 women, 9 men completed a 9km OC1 time trial.

Canada has entries for 3 of the 4 events: Open Men and Women, and Masters women, in addition to entries in the respective V1 events.

Lynda Roberts will support the team as Area Coordinator and manage entries and assist with travel and accommodation needs.

### **IVF Meetings Oct, Honolulu**

I attended the IVF Annual AGM meetings and was voted in as a Director for the IVF Board. The expectation is a 4 year commitment. My role will focus more on assisting the Board with Technical Race duties. I do feel that my IVF involvement will benefit CORA.

The IVF has a lot of work to do after bringing in several new Board members the past 2 years. We are currently focusing on a Strategic Plan, revamping bylaws, coming up with a development plan, and reviewing both sprint and long distance race rules.

As an 'A' class member, Canada has 2 votes which is of benefit for having our voice heard.

Dates for upcoming IVF events are as follows:

**World Distance Championships**

2017, Tahiti – June 28-30

2019, Australia – Dates tbc, possibly mid August

**World Sprint Championships**

2018, Tahiti – June 28-July 5

2020, Hilo, HI – August 16-23 (tbc)

**2017 Plans**

Team Selection for 2018 Sprints.

- Venue and trials schedule tbd
- Team selection criteria to be reviewed and posted
- Intent to compete posted on the CORA site
- New funding initiatives to be developed

Other related Items:

- Are we able to encourage more sprint racing within our regular race schedule
- CORA support for elite IVF event participation
- Involvement of para and junior paddlers at IVF events

**CANADIAN OUTRIGGER RACING ASSOCIATION**  
**For the Month Ended Oct 31, 2016**  
**Statement of Operations**  
**(Unaudited)**

	<b>TOTAL</b>	<b>2016 Budget</b>	<b>Difference</b>
<b>REVENUES</b>			
Sprint fees	3,004	1,200	1,804
<b>TOTAL REVENUES</b>	<b>3,004</b>	<b>1,200</b>	<b>1,804</b>
<b>EXPENSES</b>			
Bank charges	38	60	(23)
Direct event expenses	-	500	(500)
IVF / Sprint Expenses	-	450	(450)
Medals and Awards	-	1,000	(1,000)
National Sprint Trials	-	-	-
Office and Admin	-	100	(100)
Suspense	(2,000)	-	(2,000)
Travel Expenses	2,181	2,500	(319)
Uniforms	9,173	9,000	173
Entry fee for Worlds	3,038	10,000	(6,962)
Sprint Camp	1,779	1,500	279
	9,391	25,110	(4,219)
Interaccount transfers	440	5,000	
Excess/(Deficiency) Revenue over Expenses	\$ (5,947)	(18,910)	
Net Assets, Opening	22,370	22,370	
<b>NET ASSETS,Closing</b>	<b>16,422</b>	<b>3,460</b>	